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LEVALLOIS-PERRET



# press release

## **GEODIS Aims for 25% of its Leadership Positions to be Held by Women by 2023**

**GEODIS has structured an internal women's network. This is dedicated to giving both GEODIS' male and female employees opportunities to express themselves, make suggestions, initiate or support actions that contribute positively to gender equality and that help increase the number of women in leadership positions. The network is also intended to improve the reputation of the logistics and transport industry, a field traditionally dominated by men, to one with an image of greater equality and attractive to women.**

Today, December 1st, 2020, GEODIS is holding its annual "GEODIS Women's Network" (GWN) summit. "We want to continue the action we have already initiated and give women the means to access key positions. Our goal is to increase the number of women in managerial positions." says Mario Ceccon, Executive Vice President Human Resources for GEODIS group. "At 13% in 2017, women now hold 18% of leadership positions. We are aiming for 25% by 2023."

The GWN is a worldwide network open to all employees, supported by Senior Management, and energized by an active steering committee made up of women and men from various countries in which the Group is active (France, Germany, Denmark, Singapore, the USA, etc.), and representative of various functions such as: Human Resources, Operations and the Group Management Board. The GWN acts to promote inclusion, reduce professional disparities between men and women, improve the balance between work and private life and provide equal career prospects. "With a woman as CEO, GEODIS is already signaling loud and clear that women have access to leadership positions" says Mario Ceccon.

Over the next 3 years, the GWN will concentrate its actions on the following objectives:

- ✓ Studying and harmonizing possible wage disparities
- ✓ Establishing a program aimed at placing more women in leadership positions
- ✓ Increasing the recruitment of women and women's representation in the transport and logistics industry as a whole

### **Attracting more women to the Logistics & Transport sector**

The network's other objective is to re-align the sector's image by promoting actions that encourage women to make a career choice to join a logistics and transport organization. "We encourage women to access positions offered in the transport and logistics industry. Our program will help to change an outdated, male dominated image of our sector" concludes Mario Ceccon.

At GEODIS, women make up 40% of the workforce.

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**GEODIS – [www.geodis.com](http://www.geodis.com)**

GEODIS is a top-rated, global supply chain operator recognized for its commitment to helping clients overcome their logistical constraints. GEODIS' growth-focused offerings (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express, and Road Transport) coupled with the company's truly global reach thanks to a direct presence in 67 countries, and a global network spanning 120 countries, translates in top business rankings, #1 in France, #6 in Europe and #7 worldwide. In 2019, GEODIS accounted for over 41,000 employees globally and generated €8.2 billion in sales.

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